

## WHAT IS CLAIMED IS

1. A skin of a seat for a vehicle, comprising a skin body (1) made of a synthetic resin, and an infrared-ray reflective pigment (7) dispersed in said skin body (1).  
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2. A skin of a seat for a vehicle according to claim 1, wherein when the amount of synthetic resin mixed for forming the skin body (1) is defined as 100 parts, the amount of infrared-ray reflective pigment (7) mixed is in a range from 0.3 parts  
10 (inclusive) to 10 parts (inclusive).
3. A skin of a seat for a vehicle according to claim 1 or 2, wherein the surface of said skin is a roughened surface having pluralities of recesses and projections (4, 5).
4. A skin of a seat for a vehicle according to claim 3, wherein  
15 the height h of the projections (5) in said recesses and projections (4, 5) is of 0.05 mm or more.
5. A skin of a seat for a vehicle according to claim 1, 2,  
3 or 4, wherein said skin body (6) is made of one of a polyvinyl chloride composition and a foamed polyvinyl chloride  
20 composition.
6. A skin of a seat for a vehicle, comprising an upper layer (8) and a lower layer (9) affixed to said upper layer (8), said upper layer (8) having an upper layer body (11) made of a synthetic resin, and an infrared-ray reflective pigment (7)  
25 dispersed in said upper layer body (11), said lower layer (9) having a lower layer body (12) made of a synthetic resin, and

carbon black (13) dispersed in said lower layer body (12).

7. A skin of a seat for a vehicle according to claim 6, wherein when the amount of synthetic resin mixed for forming said upper layer body (11) is defined as 100 parts, the amount of 5 infrared-ray reflective pigment (7) is in a range from 0.3 parts (inclusive) to 10 parts (inclusive).

8. A skin of a seat for a vehicle according to claim 6 or 7, wherein the surface of said upper layer (8) is a roughened surface having pluralities of recesses and projections (4, 5).

10 9. A skin of a seat for a vehicle according to claim 8, wherein the height (h) of the projections (5) in said recesses and projections (4, 5) is of 0.05 mm or more.

10. A skin of a seat for a vehicle according to claim 6, 7, 8 or 9, wherein said upper layer body (11) is made of one of 15 a polyvinyl chloride composition and a foamed polyvinyl chloride composition.